

DELTA SIGMA PI

America's Foremost Professional Business Fraternity



Sponsorship Program

*Alpha Zeta
University of Tennessee*





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Message from the President

Dear Prospective Corporate Sponsor,

The international fraternity of Delta Sigma Pi was founded in 1907. Delta Sigma Pi is a co-ed professional business fraternity organized to foster the study of business in universities in the following manner: to encourage scholarship, to promote closer affiliation between the commercial world and students of commerce, to further a higher standard of commercial ethics and culture, and to promote the civic and commercial welfare of the community. The Alpha Zeta chapter was established on the campus of the University of Tennessee, Knoxville in 1924. Our current goals include cultivating successful business students, developing our professional personas, providing students with resources to grow academically, and making a notable presence in giving back to the community.

We are currently seeking partnerships with corporate sponsors in the Tennessee area. Organizations interested in becoming Delta Sigma Pi sponsors may choose from three different donation tiers. These tiers include the friendship level, the purple level, and the gold level. There are numerous benefits to your sponsorship, but in my eyes the most important ones are the opportunities you provide to our brothers. Without your help we would not get the leadership development or professional growth that is so essential to our development during our college careers. There is not a way to compose how grateful our members are for your support and we look forward to the opportunity to create a relationship that lasts for years to come.

Your consideration in supporting Delta Sigma Pi is greatly appreciated.

Best regards,

Catherine Waters
President of Alpha Zeta Chapter, 2019-2020



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Benefits

By becoming a corporate sponsor, your organization gains many advantages. These benefits include but are not limited to:

- Increasing your brand exposure at the University of Tennessee and Haslam College of Business
- Affiliating with a large student organization in the Haslam College of Business, therefore increasing your reputation
- Access to a continuous, well-rounded, qualified pool of candidates for employment and internships, lessening your recruitment efforts
- Communicating directly with a student organization and gaining insight on events occurring on campus
- Receiving recognition at many Alpha Zeta events



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Sponsorship

Your sponsorship means so much to our organization. Because of your sponsorship we will be able to expand and grow our chapter in a way that we have not been able to before. A few examples include:

- Increasing our recruitment efforts
- Improving our professional, community service, fundraising, and social events
- Developing our relationship with your company outside the classroom

Decide which level of sponsorship is right for you.

Make tax deductible donation to the following address:

Delta Sigma Pi/ Alpha Zeta chapter



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Friendship

\$250 - \$499 Monetary Gift

The most fundamental level of our corporate sponsorship package includes the following benefits for the semester after sponsorship occurs:

- Your organization's logo on:
 - The back of our recruiting and chapter shirts (2"x2")
 - All Alpha Zeta's recruiting brochures
 - Access to our chapter's website, where you will find a sponsorship tab and your organization's:
 - 1" Logo
 - Link to your website
 - An opportunity to speak or participate in a professional event or community service project



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Purple

\$500 - \$999 Monetary Gift

This level includes or replaces the benefits of the friendship level in addition to the following for the two semesters after sponsorship occurs:

- Your organization's logo on:
 - The back of recruiting and chapter shirts (4" x 4")
 - All recruiting brochures, flyers, business cards, and posters
 - Our chapter's website, where you will find a sponsorship tab and your organization's:
 - 1" Logo
 - Link to your website
 - Custom 100-word written account about your company
 - An opportunity to speak or participate in a professional event or community service event
 - A digital copy of the chapter's resume



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Gold

\$1000 Monetary Gift

This level includes the benefits of the friendship level **and** purple level in addition to the following for the two semesters after sponsorship occurs:

- Your organization's logo on:
 - The back of recruiting and chapter shirts (6" x 6")
 - All but not limited to recruiting brochures, flyers, business cards, and posters
 - Our chapter's website, where you will find a sponsorship tab and your organization's:
 - 2" Logo
 - Link to your website
 - Custom 100-word write-up about your company
 - Logo on footer of every page
 - Special Mention tab
- An opportunity to speak or participate in a professional event or community service event
- A digital copy of the chapter's resumes
- An opportunity to sponsor one of our recruiting events (company materials must be provided)



DELTA SIGMA PI

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Sponsorship Agreement

Date: _____

Company: _____

Address: _____

City: _____ State: _____

Name: _____

Phone Number: _____

Email Address: _____

Sponsorship Tier:

Friendship

Purple

Gold

This agreement states that the Alpha Zeta chapter of Delta Sigma Pi will uphold its agreement to carry out and serve all duties laid out in the sponsorship packet. In return, the Alpha Zeta chapter will receive sponsorship from your company. The services and assets made available in this package will become usable once the materials or check is made out to "Delta Sigma Pi – Alpha Zeta Chapter" is received by the chapter.

Signature of Sponsor

Date

Chapter President

Date

Chapters of Delta Sigma Pi are considered 501(c)(7) non-profit organizations and are exempt from federal income taxes unless they have unrelated business income. Only 501(c)(3) non-profit organizations have the right to tax deductible donations, which chapters of Delta Sigma Pi are not.

Alpha Zeta _____